



# GIVING TUESDAY

## Social media kit

We're gearing up to celebrate Giving Tuesday 2024 – and we want you to get involved!

The Access Project recognises Giving Tuesday every year. Giving Tuesday is a day to donate to and volunteer with charities as part of a larger global giving movement recognising the importance of charity and supporting good causes.

Use the images and caption templates in our social media kit to share with your own networks how you're supporting us this Giving Tuesday.

## Images



Download



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Download



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# Social media captions

X (formerly Twitter)

Education changes lives. That's why I'm supporting @AccessProjectUK this #GivingTuesday. Your contribution can help provide vital support to the young people who need it most! 🌟 [https://loom.ly/U\\_JDmKs](https://loom.ly/U_JDmKs)

I'm backing @AccessProjectUK on #GivingTuesday to help give young people across the UK the education they deserve. You can too! Donate here [🔗 https://loom.ly/U\\_JDmKs](https://loom.ly/U_JDmKs)

I've just donated to @AccessProjectUK to support the education of under-resourced young people in the UK. Do your bit this #GivingTuesday by donating or volunteering! [🔗 https://loom.ly/U\\_JDmKs](https://loom.ly/U_JDmKs)

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## Instagram

Education changes lives. That's why I'm supporting @theaccessprojectuk this #GivingTuesday. Your contribution can help provide vital support to the young people who need it most!

I'm backing @theaccessprojectuk on #GivingTuesday to help give young people across the UK the education they deserve.


I've just donated to @AccessProjectUK to support the education of under-resourced young people in the UK. Do your bit this #GivingTuesday by donating or volunteering!

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## Facebook / LinkedIn

Young people across the country need our help. That's why I'm supporting The Access Project on #GivingTuesday. The most under-resourced young people are four times less likely to go to university than more advantaged peers. The Access Project is working hard to change that and create a fairer future for the next generation. Do your bit by signing up to volunteer, fundraise or donate [🔗 https://loom.ly/U\\_JDmKs](https://loom.ly/U_JDmKs)

Join me in making a difference this #GivingTuesday! I'm supporting The Access Project to ensure every student has access to the education they deserve. Every donation makes a difference. With your help, The Access Project can reach more young people in need and help them find brighter futures. Give back to a good cause this winter. Get involved today [🔗 https://loom.ly/U\\_JDmKs](https://loom.ly/U_JDmKs)

 @AccessProjectUK

 TheAccessProjectUK

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 The Access Project



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