# Impact update: External verification of our data by UCAS

We are delighted to announce that our impact data for the 2023/24 academic year has been externally verified by <u>UCAS Outreach Evaluator</u>.

With this data, we are able to demonstrate that our programmes have a benchmark-beating impact on our students.

### Why do we have our data verified?

This external verification, as part of our annual impact evaluation, enables us to better understand how our programmes are working, to measure the impact being achieved, for which students, and why.

# How does the verification from UCAS Outreach Evaluator work?

Our mission is to support young people from underresourced backgrounds to access top universities and achieve social mobility. UCAS compares the higher education placement data for the students on our programmes against a similar cohort of students who have not had any intervention by The Access Project.

This robust statistical evidence allows us to benchmark our application, offer, and placement rates, and assess the impact of our programmes.



#### How do our students compare with the control group?

	The Access Project students	Control group of students
Applied to a top university	90%	58%
Received an offer from a top university	81%	49%
Placed at a top university	52%*	34%

## What do we do with this information?

The detailed findings from the evaluation inform decisions around programme delivery and design, as well as feed into our overall organisational strategy.

# Want to know more?

Contact <u>media@theaccessproject.org.uk</u> or visit the impact page on The Access Project's website.

\* Our internal data recorded this at 53%, as reported in our 2023/24 impact report. The small discrepancy between these two figures can be explained because UCAS rounds student numbers to the nearest 5 for data protection purposes. We are using UCAS's figure in this table so that it aligns with the control group data, which has also been rounded for data protection purposes.



